

March 23, 2018

TO: All Case IH NA Region Dealers and Case IH Employees

Subject: Welcome Scott Harris to Case IH

Dear Dealer,



As a valued partner, it is important that we share with you any important developments at CNH Industrial, including organizational changes. Therefore, I would like to take a moment to inform you that after over 11 years Jim Walker has elected to retire from the company. Jim's leadership has made a significant impact in the Case IH brand, and I hope that you will join me in thanking him for his contribution.

Scott Harris, current Vice President of CASE Construction, will transition to Case IH and lead the brand as Vice President in North America. Many of you may already know Scott, who has been with the company since 2006, first with CNH Capital, and later as Northeast Region Sales Manager for both agricultural and construction equipment. In 2007, he became Senior Director of Sales and Marketing for that division. His last role with the Capital group was as Vice President of U.S. Financial Services and Operations. He joined CNH Industrial Parts and Service in 2011 first as Vice President of Sales and Marketing for North America, and later the entire division in 2013. He became Vice President of Case Construction in 2016.

Scott has demonstrated strong leadership in each position he has held at our company and has a true passion for the equipment that you, and our customers, rely on every day. His varied roles have prepared him to lead Case IH with the perspective of our equipment's complete life cycle, from purchase to application to maintenance, and we see a great opportunity for success under Scott's proven ability.

We all remain deeply committed to our partnership and providing you with the best solutions to serve your business. We are excited about what we are growing together, and we wish to thank you for your continued dedication and commitment to our shared future.

Sincerely,

A handwritten signature in black ink, appearing to read "Leandro Lecheta".

Leandro Lecheta

A handwritten signature in blue ink, appearing to read "Andreas Klauser".

Andreas Klauser