

Employment Recruitment Package

Discover a seamless solution for ALL your hiring needs via Lessiter Media's Dealer Division magazines & websites!

Farm Equipment, Precision Farming Dealer and Rural Lifestyle Dealer's qualified by request audiences present you the most qualified audiences for your employee recruitment needs. Now, at the market's request, an all-new multimedia presence empowers you to effortlessly post job openings and connect with the most highly qualified universe for your talent needs.

With the division's extensive 55-year-reach in the farm machinery industry, your job listings receive **premium exposure** on Farm-Equipment.com, PrecisionFarmingDealer.com and RuralLifestyleDealer.com.

With a combined average of **86,194 unique monthly site visitors**, your job listing will capture impressions via each **Ag Equipment brand's homepage job posting block, RSS feed and dedicated landing page for each post.**

Additionally, a dedicated "New Jobs" section in each Saturday's Daily Email Updates connects your open positions to **more than 8,800 opt-in equipment industry recipients with a combined average open rate of 47%.**

Farm Equipment's qualified-by-direct request database is updated annually, and consistently brings you new professionals eager to advance in the industry. Every 2 years, about 30% of Farm Equipment's 12,450 qualified-by-direct request subscribers are new to the file.

Program Details:

- **Listings featured on the homepage** within the "Job Postings" section on Farm-Equipment.com, PrecisionFarmingDealer.com and RuralLifestyleDealer.com
- **Employment Section in every Saturday's Daily Email Update** for all 3 Ag Equipment e-newsletters, PLUS two of our farming (*No-Till Farmer* and *Strip-Till Farmer*) e-newsletters, linking to a dedicated job postings landing page on Farm-Equipment.com, PrecisionFarmingDealer.com and RuralLifestyleDealer.com
- **Your logo featured in each print edition of Farm Equipment** during the purchased timeframe.
- **Digital postings can be changed** monthly if desired — allowing you to emphasize the position of greatest need to your operation.

Streamline your recruitment process with the most qualified and interested talent with multi-media postings in *Farm Equipment, Precision Farming Dealer* and *Rural Lifestyle Dealer* today!

For more information, pricing and to post your job listing this week, contact Logan Fitch today.



Logan Fitch
Media Account Representative
262-389-8904
lfitch@lessitermedia.com

