

## Employment Recruitment Package

**Discover a seamless solution for ALL your hiring needs via Lessiter Media's Ag Division magazines & websites!**

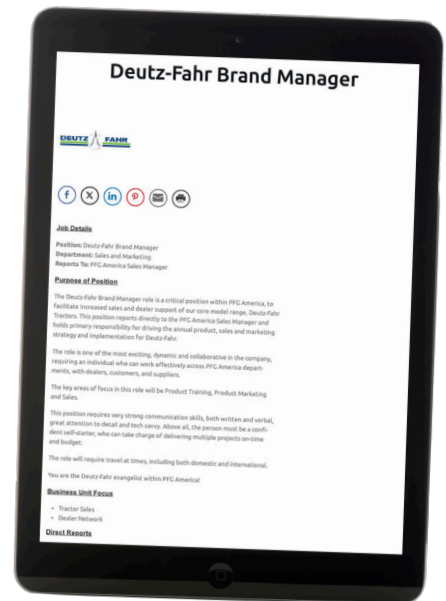
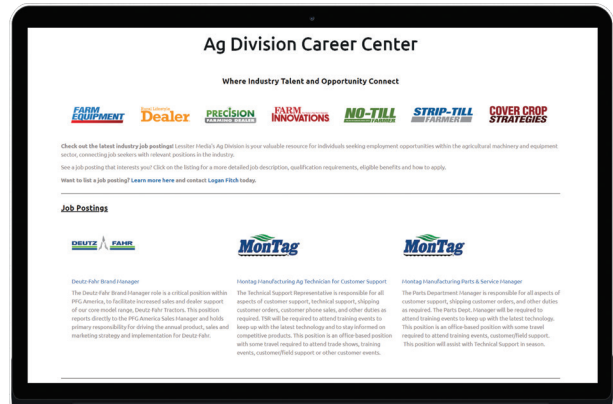
Lessiter Media's qualified by request audiences present you the most qualified dealer & grower audiences for your employee recruitment needs. Now, at the market's request, an all-new multimedia presence empowers you to effortlessly post job openings and connect with the most highly qualified universe for your talent needs.

With the division's extensive 55-year-reach in the farm machinery and grower industries, your job listings receive **premium exposure** on Farm-Equipment.com, PrecisionFarmingDealer.com, No-TillFarmer.com, StripTillFarmer.com, CoverCropStrategies.com and RuralLifestyleDealer.com.

**With a combined average of 148,220 unique monthly site visitors, your job listing will capture impressions via each brand's homepage career center block, RSS feed and dedicated landing page for each post.**

### Program Details:

- **Listings featured on the homepage** within the "Career Center" section on Farm-Equipment.com, PrecisionFarmingDealer.com, RuralLifestyleDealer.com, No-TillFarmer.com, StripTillFarmer.com, and CoverCropStrategies.com
- **Employment Section in every Weekly Email Digest** for all 3 Ag Equipment and 3 Grower e-newsletters (combined recipient total of 22,540 with an average open rate of 45%), driving traffic to the dedicated Ag Division Career Center landing page
- **Employment Section Featured 2x Per Week** in the 3 Ag Equipment Daily Email Updates and 2 Grower Daily Email Update e-newsletters (combined recipient total of 18,170 with an average open rate of 42%), linking to the dedicated Ag Division Career Center landing page
- **Ag Division Career Center Welcome Pop-Up ad on all Ag Division websites**, driving traffic straight to the Ag Division Career Center landing page.
- **Dedicated eBlast 2x per month to our active dealer and grower audiences** featuring all open positions (approximately 40,000 recipients.)
- **Monthly boosted social media post** for each job listing on each Dealer and Grower Facebook pages.
- **Your logo featured in each print edition of Farm Equipment and No-Till Farmer's Quarterly Conservation Tillage Guide**, with a QR code linking to the Ag Division Career Center, during the purchased timeframe.
- **Job postings can be changed** monthly if desired allowing you to emphasize the position of greatest need to your operation.



**Streamline your recruitment process with the most qualified and interested talent with multi-media postings on Lessiter Media's 6 Ag Division websites today!**

**For more information, pricing and to post your job listing this week, contact Michael Keyes today.**



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