

PARTICIPATE IN THE 6th ANNUAL DEALERSHIP OF THE YEAR PROGRAM



With recognition in multiple categories — including Single-Store, Multi-Store and Rural Lifestyle Dealer — the top dealers in the U.S. and Canada for 2010 will receive a plaque of achievement and be publicly recognized through a local media campaign. The 2010 class of dealerships will also be profiled for a cover story in *Farm Equipment* and *Rural Lifestyle Dealer* magazines.

All farm equipment dealers in North America are eligible. All it takes to get started is to fill out the nominating form below and return it to *Farm Equipment*. Manufacturers, farmers and dealerships themselves are invited to submit nominations. Tell us why you think this dealership deserves the award. And don't be shy about nominating yourself. It's OK to blow your own horn!

Rural Lifestyle Dealers Welcome!

What does it mean to be named *Farm Equipment's* "Dealer of the Year?"

Here's what a 2009 award winner says:

"Winning Farm Equipment's 2009 Dealership of the Year award is a tremendous honor for our organization. At each of our store locations this has instilled more confidence in our ability to excel in this industry. Our people have always been hard working, but to have our peers acknowledge our efforts and results encourages us to continue performing at this level and raise the bar even higher."

— Tim Young, Young's Equipment Inc.

Send in your nominations **TODAY** for *Farm Equipment's* 2010 Dealer of the Year!

Farm Equipment's Dealership of the Year Nomination Form — 2010

Dealership name: _____

Contact Person: _____ Email: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Why this dealer should be chosen as *Farm Equipment's* Dealership of the Year: _____

(please continue on additional paper if required)

Your name (if different from above): _____

Company name: _____

Telephone: _____ Fax: _____

Email: _____

TO SUBMIT NOMINATIONS:

MAIL: Dealership of the Year, *Farm Equipment Magazine*, P.O. Box 624, Brookfield, WI 53008-0624, Attn. Dave Kanicki

FAX: 262-782-1252 • **EMAIL:** dkanicki@lesspub.com • **WEB SITE:** www.farm-equipment.com

All nominations will be reviewed and winners selected by an independent panel of judges.

DEADLINE FOR ENTRIES: February 26, 2010

