

Brand Structure - Large Farm Equipment Dealers - No. America

(Multiple Brands at many stores within an Owner Group)

Number of Ag Stores	Deere	AGCO Brands	Case IH	New Holland	Kubota	Owner Groups
>15	3	1	1	1		5
10-15	13	15	3	1		32
7-9	21	9	7	5	3	46
5-6	39	8	19	5	3	68
	76	33	30	12	6	151

Data for this study was collected from internet websites and some of it was verified with appropriate manufacturers. Also as acquisitions, mergers and sales occur this data will change

Large Farm Equipment Dealers - 5+ Ag Stores

Dealer	Total Stores	Ag Stores	Main Ag Brands	State/Province
1 Titan Machinery	63	39	CIH, NH	ND,SD,IA,MN
2 RDO	54	24	JD	AZ,CA,MN,MT,ND,OR,SD,TX,WA
3 Trigreen	20	18	JD	AL, TN
4 Ziegler Cat	19	18	Challenger	IA, MN, WI
5 C&B	16	16	JD	SD,MN,WY,ID,MT
6 Hewitt Eq./Atlantic Tractor	15	15	Challenger, MF, F	QC, NA, NB, PE
7 Petersen Holding	15	15	Challenger, MF	CA, OR
8 Ring Power Cat	15	15	Challenger	FL
9 Rocky Mtn Dealerships	21	15	CIH, Kubota	AB, MB, SK
10 Sloans	15	15	JD	IL, WI
11 SunSouth	16	15	JD	AL, GA
12 Warren Cat	15	15	Challenger, Fendt	TX, OK, NM
13 Greensouth	14	14	JD	FL, GA, SC
14 HGI (N C Mach, Trac & Eq)	24	14	Challenger	MT, ND, WY, WA
15 Maple Mt Eq	14	14	JD, NH	PA, NY, MD
16 Pioneer Eq	14	14	CIH, NH, Kub	CA, ID, TX
17 Wagner Equipment	14	14	Challenger	TX, CO, NM
18 Whayne Cat	20	14	Challenger, MF	KY
19 Arizona Machinery Group	13	13	JD	CA, NV, UT, AZ
20 Cervus	17	13	JD	AB, MB, SK
21 Holt of Texas Cat	19	13	Challenger	TX
22 Mazer Group	13	13	NH, CIH	MB
23 Agritex	12	12	JD	PQ
24 Atlantic Tractor	12	12	JD, Kub	MD, PA, DE
25 East Coast Equipment	12	12	JD	NC, VA
26 Birkeys	13	11	CIH, NH	IL
27 Butler Machinery	11	11	Challenger, AG, MF	ND, SD
28 Greenway	11	11	JD	AR
29 James River Eq	21	11	JD	VA, NC, SC
30 Milton Cat	11	11	Challenger	NY, NE
31 Quinn Cat	12	11	Challenger, MF	CA, AZ
32 Western States Cat	11	11	Challenger	MT, ID, OR
33 Wheeler Machinery Co.	12	11	Challenger, MF	UT, NV
34 Altorfer	10	10	Challenger	IA, IL, MO
35 South Texas Imp / Tractor City	10	10	JD	TX
36 Thompson Machinery	10	10	Challenger	TN, MS
37 Western Eq	10	10	JD	OK, TX
38 Baker Implement	9	9	CIH	AR, MO
39 Fabrick Cat	9	9	Challenger	MO, IL
40 Fisher Farm & Lawn	11	9	JD	OR
41 Huron Tractor	9	9	JD	ON
42 Jay Dee/Green Acres/Humbolt/Gre	9	9	JD	SK

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43 Koenig Eq	11	9	JD, CIH	OH, IN
44 Nebraska Machinery	9	9	Challenger	NE, IA
45 P&K Eq	9	9	JD	OK
46 Quality Equipment	9	9	JD	NC
47 Riggs Cat	9	9	Challenger	AR
48 Scott Tractor	37	9	CIH, NH	AR, LA
49 Sydenstricker	9	9	JD	MO
50 Vetter Eq	9	9	CIH	IA
51 Yancey Cat	20	9	Challenger	GA
52 Agri-Service	8	8	AGCO	ID, OR, UT
53 Ahern Rental	8	8	Kub	CA, NV, UT
54 Bingham	11	8	NH, Kub, AGCO	AZ
55 Brim Tractor	8	8	NH	WA, OR
56 Cazenovia Eq	8	8	JD	NY
57 Finning Int'l	8	8	Challenger Scrapers	AB
58 Goldman Eq	8	8	JD	LA
59 Gooseneck Impl	8	8	JD	ND, SD
60 Green Diamond Eq	8	8	JD	NB, NS, PE
61 Green Line Eq	8	8	JD	NE
62 Highland Tractor	8	8	JD	FL
63 Kanequip	8	8	CIH, NH, Kub	KS
64 Kayton Int'l/Horizon West	8	8	CIH, NH	NE, MN, WY
65 MacAllister Mach.	8	8	Chlgr, Kub, AG, MF	IN
66 Monroe Tractor	11	8	CIH	NY
67 Quality Impl	8	8	JD	TX
68 Riesterer & Schnell	8	8	JD, NH	WI
69 Ag Pro	7	7	JD	AR
70 Ag-Power	7	7	JD	TX
71 Albany Trac/Flint Eq	17	7	JD	GA, NC, SC, AL
72 Ayres-Delta / Planters Eq	7	7	CIH, NH, Kub	MS
73 Boettcher Hlavinka	7	7	CIH	TX
74 Finch Services	7	7	JD	MD, PA
75 Horizon Equip	7	7	JD	IA
76 Jacobi Sales	7	7	CIH, Kub	IN, KY
77 Kramer Cat	7	7	Challenger	SK
78 Moody's Equipment	7	7	NH	SK
79 Ohio Cat	7	7	Challenger	OH
80 Service Motor	7	7	CIH, NH, Kub	WI
81 South Country Eq	7	7	JD	SK
82 Stanley / West Plains	7	7	CIH	ND
83 Wade	7	7	JD	MS
84 21st Century Eq	6	6	JD	NE

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85 A&M Greenpower	6	6	JD	IA
86 Agraturf	6	6	JD	ON
87 Agro Eq	6	6	JD	AB
88 Allied Eq	6	6	CIH	HI
89 Ariz.Prod.Mach /Iron City Eq	6	6	AGCO, CIH	AZ, NM, TX
90 Bancroft / Red Power	6	6	CIH	IA
91 Bane Equip	6	6	CIH	IN
92 Barker Implement	6	6	JD	IA
93 BE Implement	6	6	JD	TX
94 Bodensteiner Impl.	6	6	JD	IA
95 Dean Machinery	6	6	Chlgr, AG, MF	MO, KS
96 Empire Tractor	6	6	CIH, NH, Kub	NY
97 Enns Brothers	7	6	JD	MB
98 Everglades Farm Eq	6	6	JD	FL
99 Fairbanks Intl	6	6	CIH, NH, AGCO	NE
100 Garton Tractor	6	6	NH	CA
101 H&R Agri-Power	6	6	CIH, NH, Kub	KY, IL
102 Hogan Walker	6	6	JD	IL
103 Holt of California Cat	6	6	Challenger, MF	CA
104 JD Equip	6	6	JD	OH
105 LandMark Eq	6	6	JD	NE, KS
106 Limestone Farm Lawn Worksite	6	6	JD	KY
107 Martin Eq	6	6	JD	AB
108 Mid-State Eq	6	6	JD, Kub	WI
109 Plains Power & Eq	6	6	JD	NE
110 Producers Tractors	6	6	JD	AR
111 Ray Lee Eq	6	6	JD	TX, NM
112 SEMA	6	6	JD	MN
113 SS Equipment	7	6	NH	WA, OR
114 Staub Intl	6	6	CIH	KS
115 Swiderski Eq	6	6	NH, AGCO	WI
116 Tennessee Tractor	6	6	JD	TN
117 Torgerson's LLC	6	6	CIH, NH	MT
118 Unicoop Coop Aricole	6	6	NH	PQ
119 Western Sales	6	6	JD	SK
120 Ag West Supply	5	5	CIH, AG, MF	OR
121 Arnold's	5	5	CIH	MN
122 Bader & Sons	5	5	JD	MI
123 Barker's Inc	5	5	JD	IA
124 Blanchard Eq	5	5	JD	GA
125 Bruna Impl Co	5	5	CIH	KS
126 Campbell Tractor & Imp	5	5	JD	ID

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127 Centre Agricole Nicolet	5	5	CIH	PQ
128 Crown Power & Eq	5	5	CIH, NH	MO
129 Elder Impl	5	5	JD	IA
130 Elmira Farm Service	5	5	JD	ON
131 Empire Cat	5	5	Challenger	AZ, CA
132 Farm Pride	5	5	CIH, NH	IL
133 Foley Eq.	5	5	Chlgr, AG, MF	KS
134 Hurst Farm Supply	5	5	JD	TX
135 Hutson	5	5	JD	KY
136 Johnson Cat	5	5	Challenger	CA
137 Kay Jay, Inc.	5	5	JD	CO, KS
138 Kelly Tractor	5	5	AG, ChIngr	FL
139 Kibble Eq	5	5	JD	MN
140 Lang Diesel	5	5	AG, MF	KS
141 Maple Farm Eq	5	5	JD	SK
142 Nelson Motors	5	5	JD	SK
143 Progressive Tractor	5	5	CIH	LA
144 Shoppa's Farm Supply	5	5	JD	TX
145 South Plains Impl	5	5	JD	TX
146 St. John Hardware	5	5	CIH	WA, ID
147 Stoller Int'l	5	5	CIH	IL
148 Sunshine Eq	5	5	JD	LA
149 Valley Truck & Tractor	5	5	JD	CA
150 Van Wall Group	12	5	JD	IA, KS, NE
151 Youngs Eq	5	5	CIH	SK
Totals	1435	1263		

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